

# SPONSOR CONTRACT - YOUR SPONSORSHIP MAKES ALL THE DIFFERENCE



A Step Forward Overcoming Obstacles, Speaker Sugar Ray Leonard

Date: March 7, 2024

Location: Naples Grande Beach Resort

General Admission: Doors open at 11:30 am, Lunch at 12:00 pm

VIP Reception: Doors open at 11:00 am

Want to join us? Go to www.ParkinsonAssociationSWFL.org

Your generous sponsorship makes it possible for us to provide free membership and proven effective programs to our community members with PD that include movement and exercise, speech exercise, support groups, educational events, and social activities.

In addition to the benefits of the *Partners for Parkinson's* Giving Society on the reverse page, sponsors of

A Step Forward: Overcoming Obstacles also receive the following. Please mark the level which works best for you!						
SPC	NSORSHIP LEVEL	S VIP level	includes a pre-luncheon champagne rece	ption with Sugar Ray Leona	ard	
	<ul> <li>□ Benefactor</li> <li>□ Angel</li> <li>□ Champion</li> <li>□ Steward</li> <li>□ Sustainer</li> <li>□ Ambassador</li> </ul>	\$50,000 \$25,000 \$10,000 \$7,500 \$5,000 \$2,500	20 VIP seats (2 VIP tables of 10 10 VIP seats (1 VIP table of 10) 6 VIP seats 4 VIP seats 2 VIP and 2 general admission 4 General admission seats			
TABLE HOST LEVELS VIP level includes a pre-luncheon champagne reception with Sugar Ray Leonard						
	☐ VIP Table Host ☐ Table Host	\$5,000 \$3,000	10 VIP seats (1 VIP table of 10) 2 VIP and 8 general admission seats (1 table of 10)			
IND	IVIDUAL REGISTR	ATIONS				
	☐ VIP Admission ☐ General Admission	\$500 n \$300	VIP level includes a pre-luncheon champagne reception with Sugar Ray Leonard \$100 of each individual reservation (or "seat") for General Admission is tax-deductible			
	☐ My Payment enclos	sed, or 🗌 Ple	ease invoice me on February 1, 2024	Please make checks paya	ble to Parkinson's Ass	ociation of Southwest Florida
COI	NTACT AND PUBL	ICITY INF	ORMATION			
	Contact Person:			Phone: (	)	(C) (O) (H)
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	7			8		
9 10						
	Please Scan the QR Code to Submit Credit Card Payment					
We are happy to discuss customized options for your Sponsorship, including participation in other PASWFL events and programs scheduled through May 31, 2024!						
DATE TO REMEMBER - January 11, 2024 - sponsorship-related materials due to office@ParkinsonAssociationSWFL.org (see reverse for format requirements for website and print materials)						
	For Office Use					
		FORM rece	eived on by Acknowledgement/tax letter sent	Payment received o	on by	by







## SPONSOR BENEFIT SPECIFICATIONS

Print-ready ads should be supplied as pdf, png, or jpg. Dimensions are width x height All benefits shown are available only as specified through your sponsor contract.

### Champion Level \$10,000 +

Program Advertisement - Full Page: 5" x 8" Vertical (PDF high-quality print format)

Logo - EPS or PNG with transparent background in white and full color

**Hyperlink** - a preferred hyperlink to your website **Banner** - 8' x 4' at event (Step Up For PD Walk Only)

**Video** - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (The preferred format is a link to the video uploaded to your YouTube page.)

# Steward Level \$7,500 +

Program Advertisement - Full Page: 5" x 8" Vertical (PDF high-quality print format)

Logo - EPS or PNG with transparent background in white and full color

**Hyperlink** - a preferred hyperlink to your website

**Banner** - 6' x 3' at event (Step Up For PD Walk Only)

**Video** - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (The preferred format is a link to the video uploaded to your YouTube page.)

### Sustainer Level \$5,000 +

Program Advertisement - Half Page: 5" x 4" Horizontal or 2.5" x 8" Vertical (PDF high-quality print format)

Logo - EPS or PNG with transparent background in white and full color

**Hyperlink** - a preferred hyperlink to your website

Banner - 4' x 2' at event (Step Up for PD Walk Only)

**Video** - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (The preferred format is a link to the video uploaded to your YouTube page.)

### Ambassador Level \$2,500 +

Program Advertisement - 1/4 page: 5" x 2" Horizontal or 2.5" x 4" Vertical (PDF high-quality print format)

**Logo** - eps or png with transparent background in white and full color

**Hyperlink** - a preferred hyperlink to your website

**Video** - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

### Advocate Level \$1,000 +

**Program Advertisement - 1/8 page:** 2.5" x 2" Horizontal (PDF high-quality print format)

Sponsor Name - as you would like it listed.

**Video** - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)