



PARTNERS FOR PARKINSON'S

2022-2023

PARTNERSHIP OPPORTUNITIES





PARTNERS FOR PARKINSON'S GIVING SOCIETY

- Every contribution is vital to our success.
- Each year, individuals, foundations, and businesses support our mission through donations, gifts in honor and memory of those who have gone before us, grants, and sponsorships.
- The Partners for Parkinson's Giving Society acknowledges your cumulative assistance throughout the year.
- The Partners for Parkinson's Giving Society page on our website reflects your monthly sustaining donation, your memorial gift, in addition to your event sponsorship, and more at nine levels.
- Recognition varies upon how you apply your gift. Event sponsors will receive additional public announcements of their support in concert with the event's publicity unless otherwise directed by you.
- Our website is updated monthly to show your gift totals as they increase throughout the year.
- Those contributors of \$5,000 and above will be our guests at **Cocktails & Conversations**, our annual gathering honoring top donors.

YOUR SUPPORT MAKES A DIFFERENCE IN SOUTHWEST FLORIDA

Our Mission – Parkinson’s Association of Southwest Florida (PASWFL) helps patients and care partners **Live Well with PD**. We accomplish this by providing proven and effective programs and services that improve the quality of life, educate, enrich, and empower people affected by Parkinson’s Disease (PD) and related neurodegenerative diseases.

Our Vision – We continue to create a Parkinson’s-friendly community where people affected by PD and other neurodegenerative diseases are treated with dignity and understanding. We provide advocacy, awareness, and education to the healthcare and Parkinson’s communities and the community at large. People reach out to us for our expertise, programs, and experience.

9 MINUTES

Every nine minutes, someone in the world receives a PD diagnosis. The increasing rate means that PD is projected to exceed Alzheimer’s in two decades.

As a Partner for Parkinson’s, you allow us to continue our much-needed programming.

PASWFL provides services right here in Southwest Florida to our friends, neighbors, and loved ones affected by PD while national organizations diligently search for a cure.

Research shows that there are approximately 7,000 people in Southwest Florida living with PD. Our goal is to have all **Live Well with PD**.

Our programs are free of charge to members and have been since the PASWFL was founded in 1997. Joining is easy! Membership is Free! Visit our website and complete the membership application/participation waiver. Get active with PD programs now!

Individual donations, event sponsorships, and grants from foundations and businesses ENSURE that our programs continue at NO cost to participants.

YOUR SUPPORT MAKES A DIFFERENCE FOR OUR YEAR-ROUND PROGRAMS



MOVEMENT CLASSES

Movement Classes – Growing evidence shows that vigorous exercise may have a neuroprotective effect on people with PD. Exercise slows the progression of the disease! We host 12 group movement classes weekly. These exercise sessions offer a flexible approach that targets multiple symptoms and flexibility, balance, and strength.

We provided 2,132 “proven,” and effective programs – movement, exercise, speech, education, and support – to more than 12,300 participants in just the past year ending May 31, 2022.



EDUCATIONAL PROGRAMS

Our PD Talks empower and enrich those with PD, their care partners, and families to live well with PD. These regularly scheduled presentations are led by professionals who provide information on a wide variety of subjects. In the past 12 months sessions have addressed: symptom management, medication, treatment, PD issues for newly diagnosed, therapies (mobility, speech, physical, occupational) as well as life topics such as coping with hospital stays, long-term care insurance, advanced planning, and much more.



SUPPORT GROUPS

Professionally and peer-led support groups provide a safe environment in which to share experiences and feelings through the PD journey. We host six different groups for those with PD, their care partners, and their families.



SPEECH THERAPY

Licensed speech pathologists share strategies and direct practice exercises that increase voice volume, speed of speech breathing, and clearer pronunciation of words



WELLNESS - JUST FOR FUN

From drumming, meditation, and improvisation, the wellness classes reduce stress and provide opportunities to have fun!



SOCIAL ACTIVITIES

Organized by peers, these fun outings and activities help reduce the feeling of isolation often associated with Parkinsonisms.

YOUR SUPPORT MAKES A DIFFERENCE TO MEMBERS OF PASWFL

Partners for Parkinson's Giving Society Levels

Benefactor - \$50,000

Ensures we help local citizens live well with PD for 3 months.

Angel - \$25,000

Provides critical Movement and Exercise Sessions for 4 months.

Champion - \$10,000

Ensures essential speech therapy for 2 months.

Steward - \$7,500

Provides programming for Care Partners for 4 months.

Sustainer - \$5,000

Maintains LCSW services for a month.

Ambassador - \$2,500

Delivers Educational Programs, especially PD Talks, each month.

Advocate - \$1,000

Supports Creative therapies for a month.

Supporter - \$600

Supports our work monthly to help Southwest Floridians live well with PD.

Friend - Up to \$599

Keeps our message strong on a daily basis.



“The Parkinson's Association of Southwest Florida, has been an invaluable resource for my husband who suffers every day from PD. Their support, fundraising events, exercise, and speech classes have been so important and helpful to my husband so he can live a better life with this disease. We can't thank this organization enough for all they do for us and the community.”

BILL AND SANDY GARRETT



	BENEFACTOR \$50,000		ANGEL \$25,000	CHAMPION \$10,000		STEWARD \$7,500	SUSTAINER \$5,000
Statement of Support Website, program, emails	Exclusive						
On-Stage presence & speaking opportunity	3 minutes		1 minutes				
TV advertisements Purchased/PSA	Logo		Logo	Logo			
Radio – Purchased/PSA	Premier		Premier	Premier			
Your branded items distributed to attendees (Sponsor Provided)	Yes		Yes	Yes		Yes	
Link to your website	Logo		Logo	Logo		Logo	Logo
Your Banner at Event	8' x 4'		8' x 4'	8' x 4'		6' x 3'	4' x 2'
Branded recognition on website, event digital and social media	Premier		Premier	Premier		Prominent	Logo
Logo on print advertisements	Premier		Premier	Premier		Prominent	Logo
Events with Expo	Premier Booth/ Table Placement		Premier Booth/ Table Placement	Premier Booth/ Table Placement		Prominent Booth/ Table Placement	Booth/ Table Space
Sponsor provided advertisement in Event Program	Full Page Back Cover		Full Page Inside Front Cover	Full Page Opposite Table of Contents		Full Page	Half Page
Logo on event flyer/signage and event AV	Logo		Logo	Logo		Logo	Logo
Event day Emcee Announcements	10		10	10		8	6
Listing as a Partner for Parkinson's on website & event flyer/signage	Listing		Listing	Listing		Listing	Listing



EVENT SPONSORSHIP LEVELS



We work closely with sponsors to provide optimal benefits, customizing packages where we are able. Seating capacity varies per level, per event.

IN-KIND Donations of Goods or Services are welcome. Each event has different requirements. Placements of names and use of the corporate logo for IN-KIND donations are at the discretion of PASWFL and are based upon a number of factors.

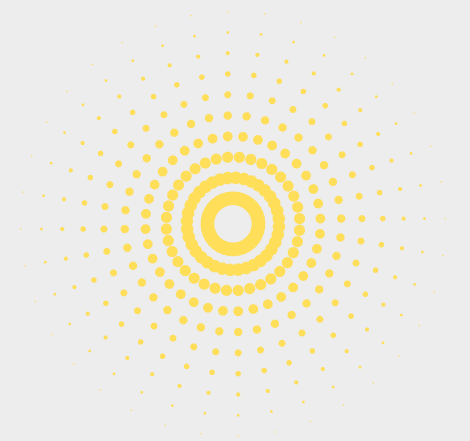
EACH opportunity is recognized as a Partner for Parkinson's our annual giving society!

EACH activity has opportunities for Naming Sponsorships!

Thank you for considering Sponsorship in support of our programs!

Parkinson's Association of Southwest Florida provides members of our community impacted by Parkinson's Disease access to programs and services that improve quality of life and often delay the disease's progression, helping them to *Live Well with PD.*

AMBASSADOR \$2,500			
Logo			
Logo	ADVOCATE \$1,000		
Table	Table		
1/4 Page	1/8 Page		
Logo	Listing		
4	2		
Listing	Listing	SUPPORTER \$600	FRIEND UP TO \$599
		2	
		Listing	Listing



EVENTS WITH SPONSORSHIP BENEFITS



BINGO FOR BAGS & BAUBLES - DINNER

Thursday, September 22, 2022

The Vineyards Country Club, Naples

Registration: \$90 (early reg. \$75), VIP: \$125

Seating Capacity: 240

The event celebrates fashion and fun with dinner included. Competition abounds as each participant plays 13 games of Bingo to win a designer handbag!



STEP UP FOR PARKINSON'S - WALK

Saturday, February 11, 2023

Baker Park, Naples

Registration: \$30 (early reg. \$25) \$35 in-person

Capacity 500+

Since 2000, this event has gathered families impacted by PD together with area life and wellness providers to showcase the value of exercise to staying PD.



A STEP FORWARD - OVERCOMING OBSTACLES - SPEAKER LUNCHEON

Thursday, March 30, 2023

The Ritz-Carlton Naples, Tiburón

Keynote Speaker: Pete Hegseth

Registration: \$300, VIP tickets: \$500

Seating Capacity: 350

Our signature fundraising event continues to grow and attract an audience of Naples' philanthropic residents committed to investing in our community by helping people live well with PD.



LIVING WELL WITH PD - EDUCATION SYMPOSIUM

Tuesday, April 18, 2023

Hilton Naples

Registration: \$75 (early reg. \$65), VIP: \$125

Seating Capacity: 250

Launched in 2017, our half-day symposium is for those with PD and related neurodegenerative illnesses as well as their care partners. This informative event features medical professionals presenting new treatments and life-affirming practices.



SPONSOR CONTRACT 2022-2023

YOUR SPONSORSHIP MAKES ALL THE DIFFERENCE

- Your generous sponsorship makes it possible for us to provide free membership and proven effective programs to our community members with PD that include movement and exercise, speech therapy, educational events, and social activities.
- Please mark the level and event which works best for you!

YOUR CHOICE OF EVENT, PROGRAM AND SPONSORSHIP LEVEL

PARTNERSHIP LEVEL

- ☐ **Benefactor** - \$50,000
(ensures we help local citizens live well with PD for 3 months)
- ☐ **Angel** - \$25,000
(provides critical Movement and Exercise Sessions for 4 months)
- ☐ **Champion** - \$10,000
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(maintains LCSW services for a month)
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(supports Creative therapies for a month)
- ☐ **Supporter** - \$600
(supports our work monthly to help Southwest Floridians live well with PD)
- ☐ **Friend** - Up to \$599
(keeps our message strong on a daily basis)



CHOOSE EITHER PROGRAM OR EVENT SPONSORSHIP

PROGRAM PARTNERSHIP

- ☐ **Movement Classes**
- ☐ **Speech Therapy**
- ☐ **Support Groups**
- ☐ **Education**
- ☐ **Use where needed most**

OR

SPECIAL EVENT SPONSORSHIP

- ☐ **Bingo for Bags & Baubles**
September 22, 2022
- ☐ **Step Up For Parkinson's Walk**
February 11, 2023
- ☐ **A Step Forward - Overcoming Obstacles**
March 30, 2023
- ☐ **Living Well with PD - Education Symposium**
April 18, 2023

(Check with our Office for deadlines)

☐ **My Payment of \$ _____ is enclosed**

☐ **Please invoice me.**

CONTACT, PUBLICITY AND CREDIT CARD INFORMATION

Contact Person: _____ Phone: (_____) _____ (C) (O) (H)

Name to appear in program (Company): _____

Email: _____

Address: _____

City _____ State: _____ Zip: _____

SPONSORSHIP CUSTOMIZATIONS

SIGNATURE _____

Sponsor/Business Name: _____ Title: _____

Parkinson's Representative: Name: _____ Title: _____

Sponsor Signature: _____ Date: _____

Parkinson's Signature: _____ Date: _____

☐ **PLEASE CHECK IF YOU WOULD LIKE TO BE CONTACTED ABOUT PLANNED GIVING.**

PLEASE MAKE A COPY FOR YOUR RECORDS An acknowledgment letter will be sent after the event to the address you provided above.

Please contact Mary C. Schoeffel at 239-417-3465 or at MSchoeffel@ParkinsonAssociationSWFL.org for more information.

For Office Use

FORM received on _____ by _____ PAYMENT received on _____ by _____ Acknowledgement/tax letter sent on _____ by _____



PARKINSON'S ASSOCIATION OF SOUTHWEST FLORIDA

CONTACT US

Parkinson's Association of Southwest Florida

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Naples, FL 34119

239-417-3465

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