



SPONSOR BENEFIT SPECIFICATIONS

Print-ready ads should be supplied as pdf, png, or jpg. Dimensions are width x height
All benefits shown are available only as specified through your sponsor contract.

Champion Level \$10,000 +

Program Advertisement - Full Page: 5" x 8" Vertical

Logo - png with transparent background in white and full color

Hyperlink - a preferred hyperlink to your website

Banner - 8' x 4' at event

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Steward Level \$7,500 +

Program Advertisement - Full Page: 5" x 8" Vertical

Logo - png with transparent background in white and full color

Hyperlink - a preferred hyperlink to your website

Banner - 6' x 3' at event

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Sustainer Level \$5,000 +

Program Advertisement - Half Page: 5" x 4" Horizontal or 2.5" x 8" Vertical

Logo - png with transparent background in white and full color

Hyperlink - a preferred hyperlink to your website

Banner - 4' x 2' at event

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Ambassador Level \$2,500 +

Program Advertisement - 1/4 page: 5" x 2" Horizontal or 2.5" x 4" Vertical

Logo - png with transparent background in white and full color

Hyperlink - a preferred hyperlink to your website

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Advocate Level \$1,000 +

Program Advertisement - 1/8 page: 2.5" x 2" Horizontal

Sponsor Name - as you would like it listed.

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Please direct materials and questions to Mary C. Schoeffel at MSchoeffel@ParkinsonAssociationSWFL.org or 239-417-3465