



SPONSOR CONTRACT



24th Annual Step Up for Parkinson's Walk
Saturday, February 11, 2023
Baker Park, 100 Riverside Circle, Naples, FL 34102
Registration opens at 9:00 am; the Walk starts at 10:00 am
Want to join us? Go to www.ParkinsonAssociationSWFL.org

YOUR SPONSORSHIP MAKES ALL THE DIFFERENCE

Your generous sponsorship makes it possible for us to provide free membership and proven effective programs to our community members with PD that include movement and exercise sessions, speech therapy, and educational events. In addition to the benefits of the **Partners for Parkinson's** Giving Society on the reverse page, sponsors of **Step up for Parkinson's Walk** also receive the following. Please mark the level which works best for you!

- Champion*** \$10,000 - You are the TITLE sponsor for this year's event and much more
- Steward*** \$7,500 - Logo, Prominent Booth/table placement, and 10 Walk Registrations
- Sustainer*** \$5,000 - Logo, Expo table, and 8 Walk Registrations
- Ambassador*** \$2,500 - Logo, Expo table, and 6 Walk Registrations
- Advocate*** \$1,000 - Expo table and 4 Walk Registrations & video
- Supporter** \$750 - 2 Walk Registrations/Expo table or 2 signs
- Walk Registration** \$25 - Early bird registration through January 9; \$30 after that date online; \$35 in-person, \$10 - (12 & under); \$5 Fur Friends

* also includes name/logo on T-shirts and walk route signage and the opportunity to provide a one-minute video on why your organization supports the Parkinson's Association of SWFL's mission. Your video will be included on our sponsor web page and linked to in emails and social media to thousands of our supporters.

- My Payment of \$ _____ is enclosed, or Please invoice me on January 3, 2023

Ask about additional marketing opportunities: Swag Bag, Passport, Refreshments, and more

Contact, Publicity and Credit Card Information

Contact Person: _____ Phone: (_____) _____ (C) (O) (H)
Name to appear in program (Company): _____
Email: _____@_____
Address: _____
City _____ State: _____ Zip: _____
Paying by Credit Card: name on Credit Card: _____ Amount to charge \$ _____
Card # _____ Expiration Date _____ CW _____

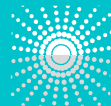
DATE TO REMEMBER - December 30- sponsorship-related materials due to office@ParkinsonAssociationSWFL.org (EPS or PNG format)

Please make checks payable to Parkinson's Association of Southwest Florida

Please contact Mary C. Schoeffel with any questions at MSchoeffel@ParkinsonAssociationSWFL.org or 239-417-3465

For Office Use

FORM received on _____ by _____ Payment received on _____ by _____
Acknowledgement/tax letter sent on _____ by _____





SPONSOR BENEFIT SPECIFICATIONS

Print-ready ads should be supplied as pdf, png, or jpg. Dimensions are width x height
All benefits shown are available only as specified through your sponsor contract.

Champion Level \$10,000 +

Program Advertisement - Full Page: 5" x 8" Vertical

Logo - png with transparent background in white and full color

Hyperlink - a preferred hyperlink to your website

Banner - 8' x 4' at event (Step Up for PD Event Only)

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Steward Level \$7,500 +

Program Advertisement - Full Page: 5" x 8" Vertical

Logo - png with transparent background in white and full color

Hyperlink - a preferred hyperlink to your website

Banner - 6' x 3' at event

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Sustainer Level \$5,000 +

Program Advertisement - Half Page: 5" x 4" Horizontal or 2.5" x 8" Vertical

Logo - png with transparent background in white and full color

Hyperlink - a preferred hyperlink to your website

Banner - 4' x 2' at event (Step Up for PD Event Only)

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Ambassador Level \$2,500 +

Program Advertisement - 1/4 page: 5" x 2" Horizontal or 2.5" x 4" Vertical

Logo - png with transparent background in white and full color

Hyperlink - a preferred hyperlink to your website

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Advocate Level \$1,000 +

Program Advertisement - 1/8 page: 2.5" x 2" Horizontal

Sponsor Name - as you would like it listed.

Video - 1-minute video on why your organization supports the Parkinson's Association of SWFL. (preferred format is a link to the video uploaded to your YouTube page.)

Please direct materials and questions to Mary C. Schoeffel at MSchoeffel@ParkinsonAssociationSWFL.org or 239-417-3465